

# City of Dallas



## 2015 Citizens Academy



# Citizens Academy Overview

- Better understanding of City functions and services
- Improve communication and transparency with citizens
- Help citizens better understand what roles they can play in making our community great
- Change residents to citizens
  - “...if you examined who really builds , contributes to and essentially “makes” a city, you would find that those citizens who have an emotional connection with their city make the difference.”  
(for THE LOVE of CITIES by Peter Kageyama

# 2015 Citizens Academy

- **Welcome**
  - Mayor Brian Dalton

# Our Government

## **American Philosophy of Government**

"...all power is vested in, and consequently derived from, the people; that magistrates are their trustees and servants and at all times amenable to them."

-Virginia Declaration of Rights, June 12, 1776

"...Governments are instituted among men, deriving their just powers from the consent of the governed"...to secure "certain unalienable Rights; that among these are Life, Liberty, and the pursuit of Happiness."

-Declaration of Independence, adopted July 4, 1776

# Our Government

## Types of U.S Local Governments\*

- **General Purpose**
  - **3,033 Counties**
  - **Municipalities**
    - **19,492 Cities**
    - **16,519 Towns or Townships**
- **Special Purpose**
  - **37,381 Special Districts**
  - **13,051 School Districts**

\*Source: Municipal Year Book 2013, ICMA

# Laws and Actions of the City

## Charter

- This is the "Constitution" of the City
- Basic document governing how city government functions

## Ordinances

- Actions of a more permanent or long-term nature
- Particularly actions that establish a new law or policy

## Resolutions

- Actions that are more temporary or administrative in nature
- May implement an already established law or policy
- May set rates and fees for a policy adopted by ordinance

## Motions

- Actions that are more temporary or strictly administrative in nature
- May indicate Council's approval of an action (approve minutes, authorize staff to move forward on a project, etc.)

# Open Government and Communication

- Open meeting laws



# Open Government and Communication

- Government records laws
  - Retention
  - Requests



# Open Government and Communication

- Citizen Participation
  - Public Hearings
  - Advisory Committees
  - Opinion Polls
  - Volunteering



# Open Government and Communication

- Citizen Communication

- Press releases
- Website
- Social Media
  - Facebook
  - Twitter
  - YouTube
- City Newsletter
- Utility Bills
- Open houses and events



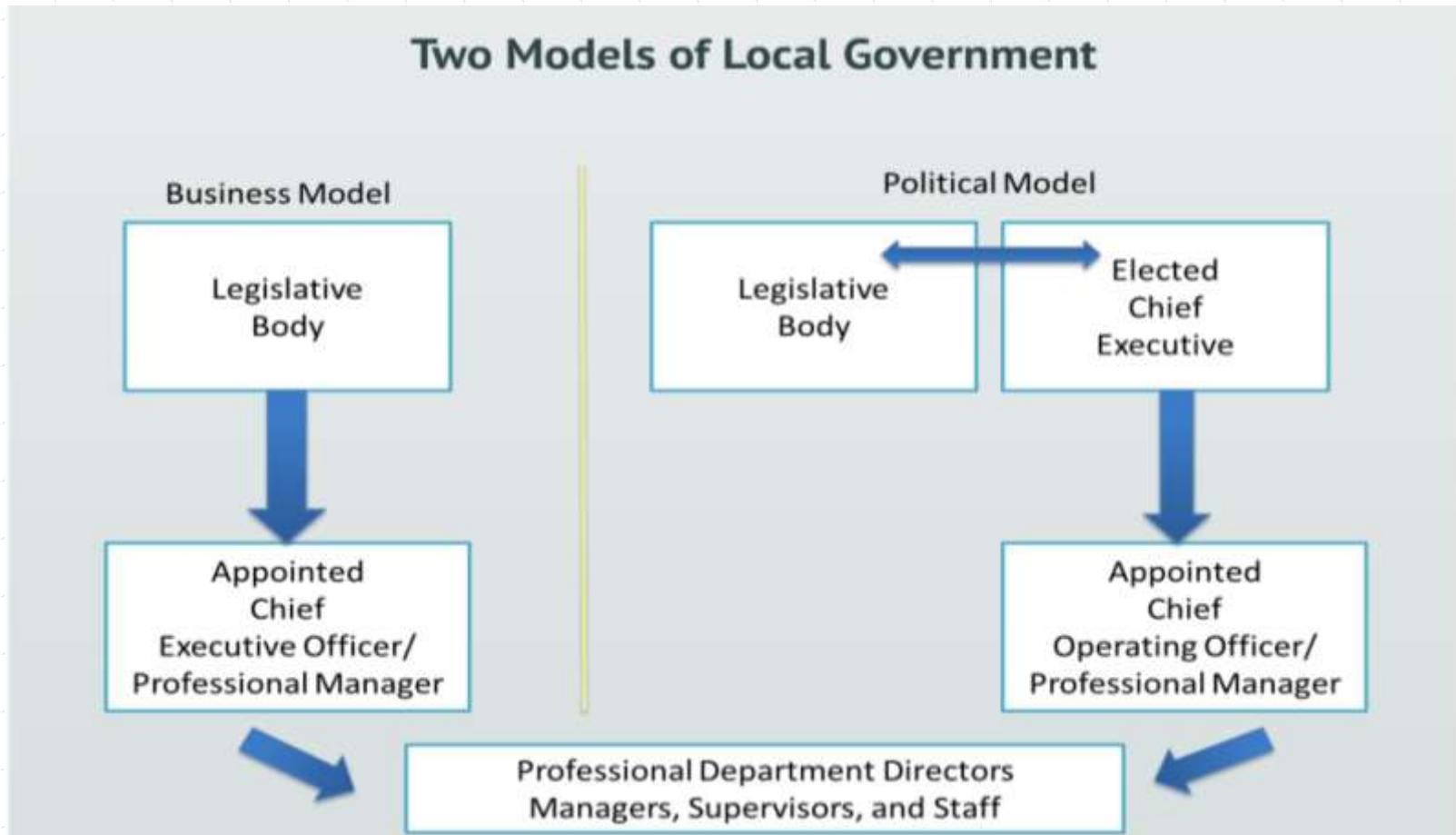
# 2014 Department Expo



# Forms of City Government

- Council-Manager
  - 1912 - Born out of turn-of-the-20th-century government reform movement
  - Business model focused on efficiency and effectiveness
  - Manager oversees day-to-day business of government
- Mayor-Council
  - Political model with separation of powers between executive (chief elected official) and legislative (elected governing body) branches
  - Mayor oversees day-to-day business of government
- Commission
  - Commissioners collectively form legislative body
  - Each commissioner is an executive, managing specific government functions
- Town Meeting/Representative Town Meeting
  - Citizen government; limited services

# Forms of City Government



# City Manager's Role

- <https://www.youtube.com/user/LifeWellRun>

# City Manager's Role

## **What Is the Role of a Professional Local Government Manager?**

### Professional Local Government Managers

- serve at the pleasure of the elected official or governing body
- translate policy and visionary ideas into tangible results
- develop sound approaches to community challenges
- make policy recommendations to the council for consideration and final decision
- align the local government's administrative systems with the values, mission, and policy goals defined by the community and elected officials
- develop and oversee the budget
- supervise department heads and procure products and services

# City Manager's Role

## **Professional Manager's Responsibility to the Legislative Body**

- Provide information for sound policy decisions
- Engage in strategic thinking
- Provide policy analysis and make policy recommendations
- Develop a policy-oriented budget
- Create a policy agenda and calendar
- Engage residents in local government decision making
- Be accountable for government operations
- Comply with state and federal laws
- Participate in regional bodies - cross border cooperation

# City Manager's Role

- Every coach needs a quarterback. Professional local government managers help implement the City Council's policy priorities so the Council is free to focus on governing. The City Manager is the governing body's arms and legs, helping turn the governing body's vision into reality.

# My Core Values

- I will be honest, open, fair and consistent in all my dealings. I expect all the people that work for me to do the same.
- I will follow the ICMA Code of Ethics
- I expect my staff and I to provide the best possible customer service at all times.
- Safety first

# ICMA (International City Management Association) Code of Ethics

1. Be dedicated to effective and democratic local government
2. Affirm social responsibility as a public servant
3. Be dedicated to high ideals of honor and integrity
4. Serve the best interest of ALL people
5. Facilitate the work and uphold the policies of elected officials
6. Respect the role of elected officials
7. Stay out of electoral politics
8. Be competent and build a competent organization
9. Inform, engage, and serve the public
10. Resist interference that compromises your responsibility, principles and justice
11. Base treatment of employees on merit and fairness
12. Seek no personal favor or gain

# The Dallas City Employees Code of Ethics

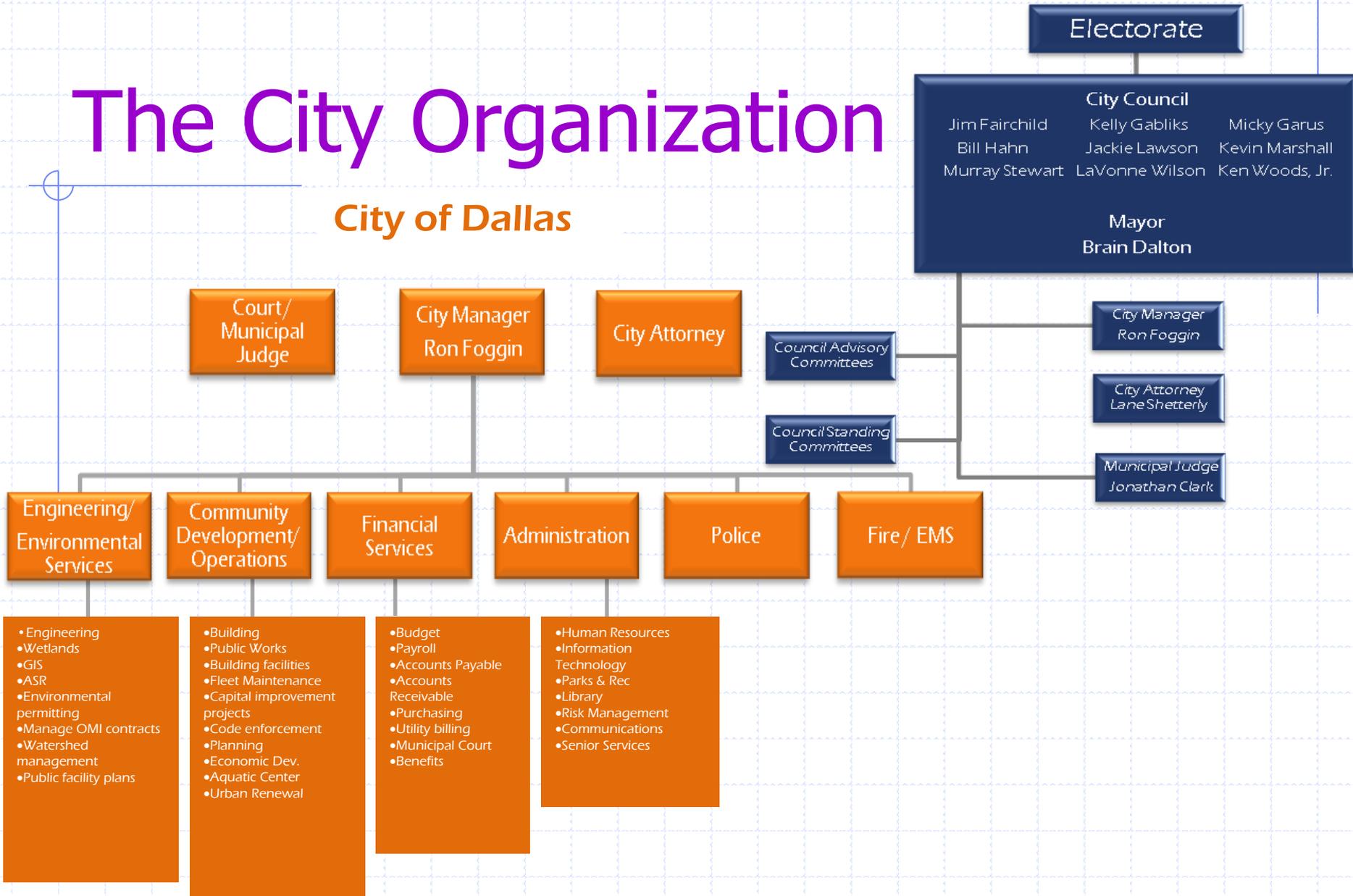
We, the employees and volunteers of the City of Dallas, in order to fulfill our City's vision and carry out our mission, will strive to meet public expectations for excellence by providing high quality services, demonstrating sound stewardship of public resources, acting with integrity, and displaying fair treatment and respect for all.

We will conduct ourselves with honesty and trustworthiness, with efficiency and effectiveness, and demonstrate accountability and compliance with state and federal laws and City policies and procedures.



# The City Organization

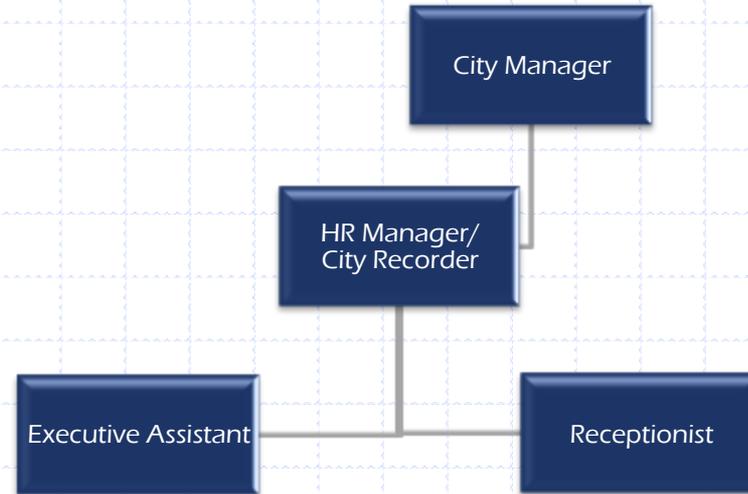
## City of Dallas



# Meet the Senior Management Team



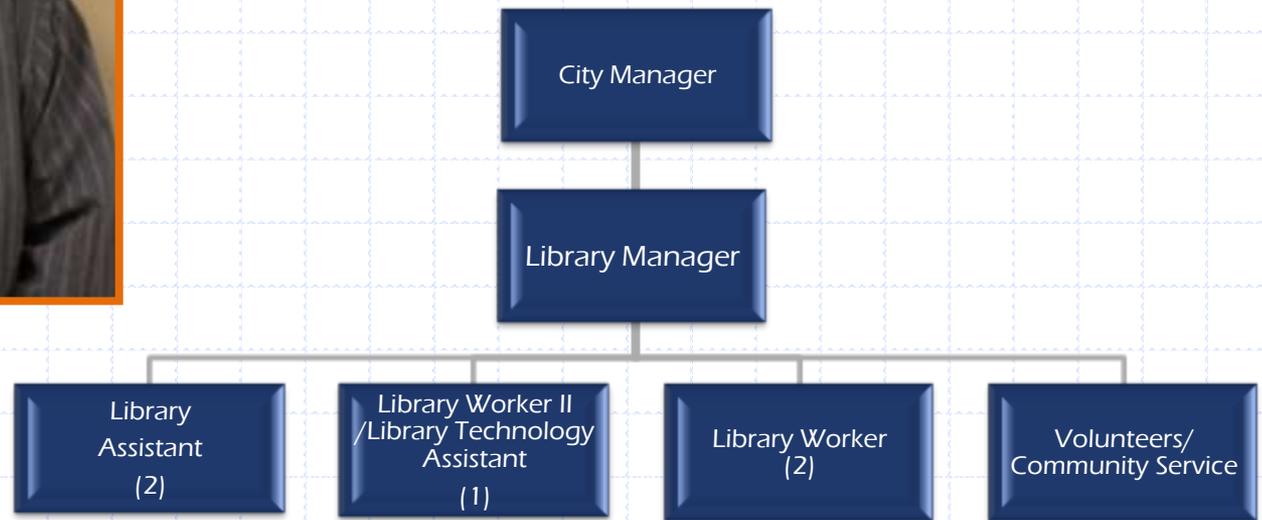
## ADMINISTRATION



# Meet the Senior Management Team



## **LIBRARY**



# Meet the Senior Management Team



## PARKS



# Meet the Senior Management Team



## FINANCE

## FINANCE

City Manager

Finance Director

Court Services  
Administrator

## COURT

City Manager

Finance Director

Accounts Payable

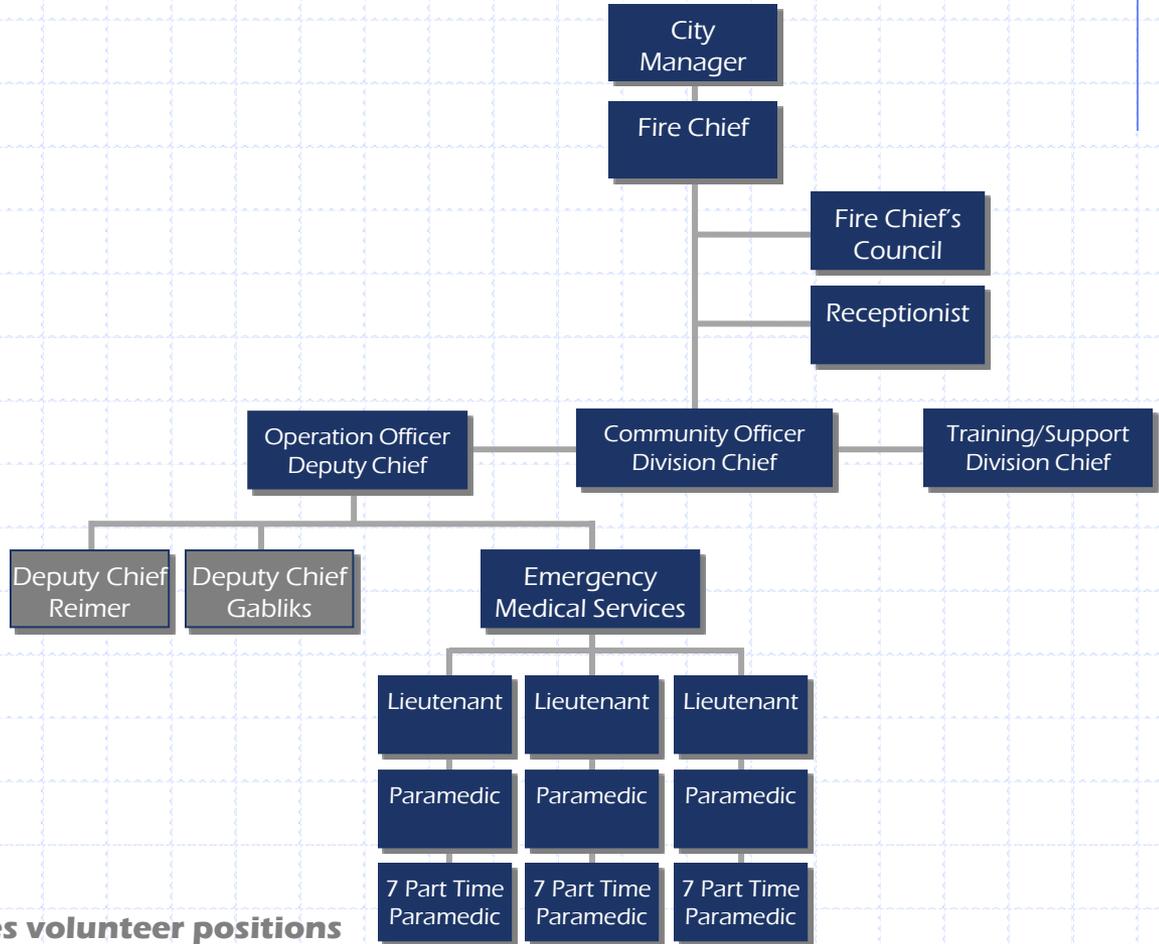
Accounting Clerk  
III/Utility Billing-  
Customer Service

Senior Accountant

# Meet the Senior Management Team

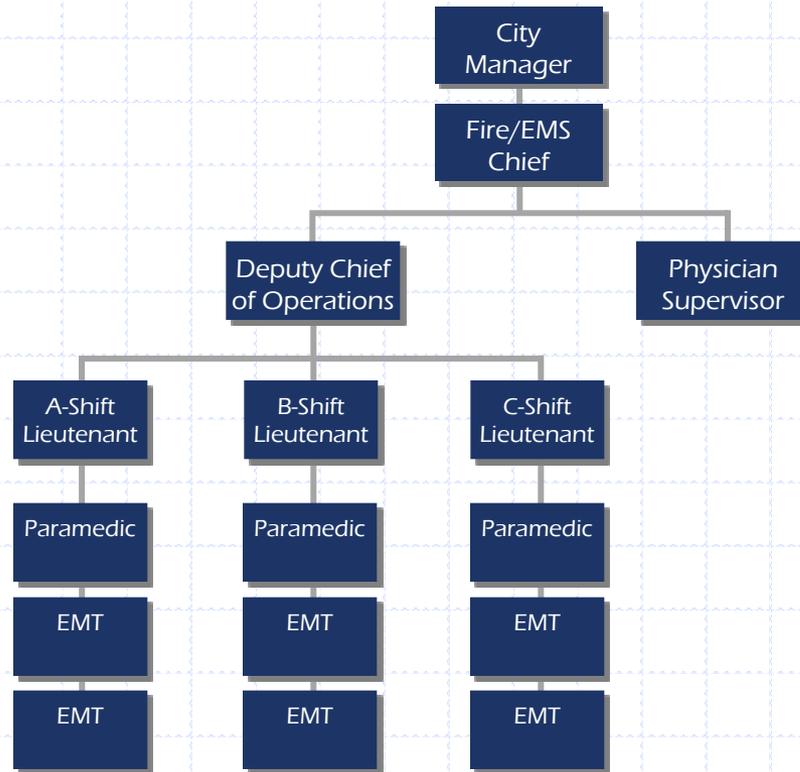


## FIRE



# Meet the Senior Management Team

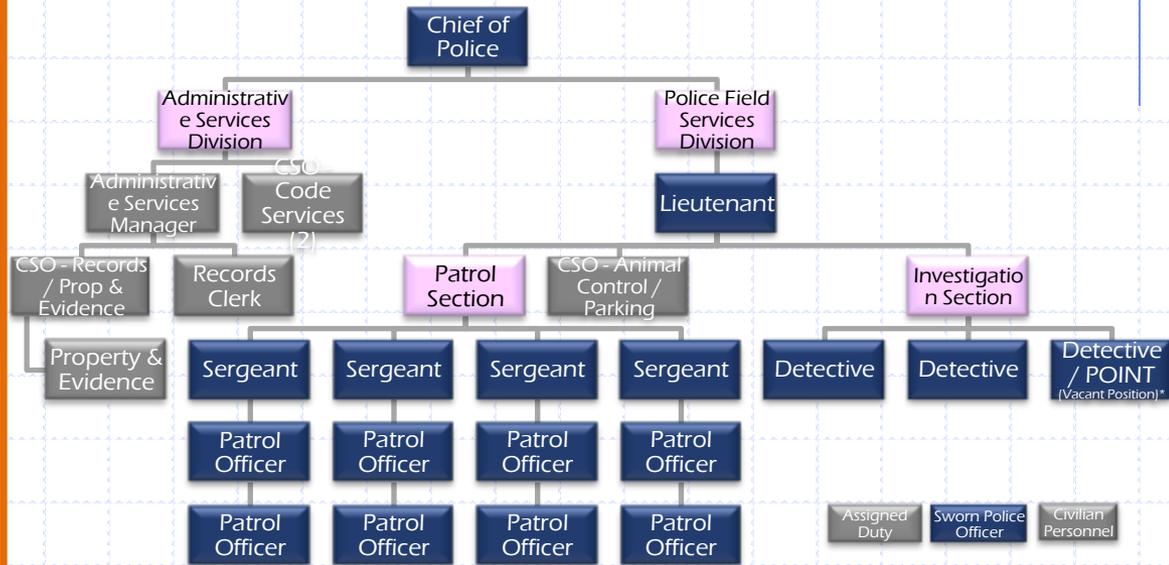
## EMS



# Meet the Senior Management Team



## POLICE

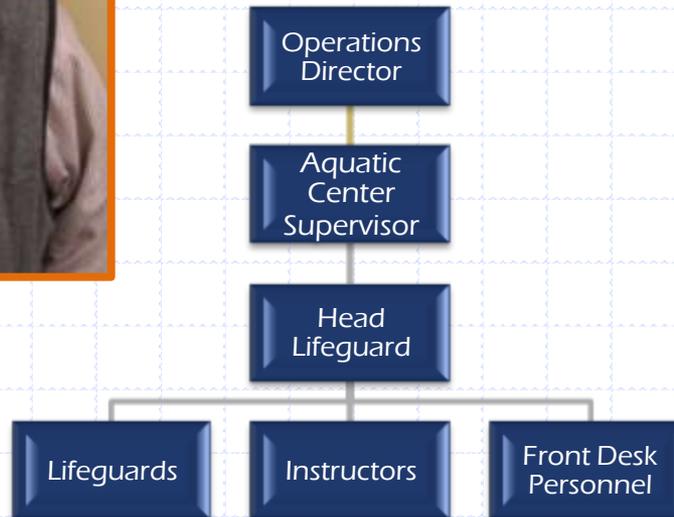


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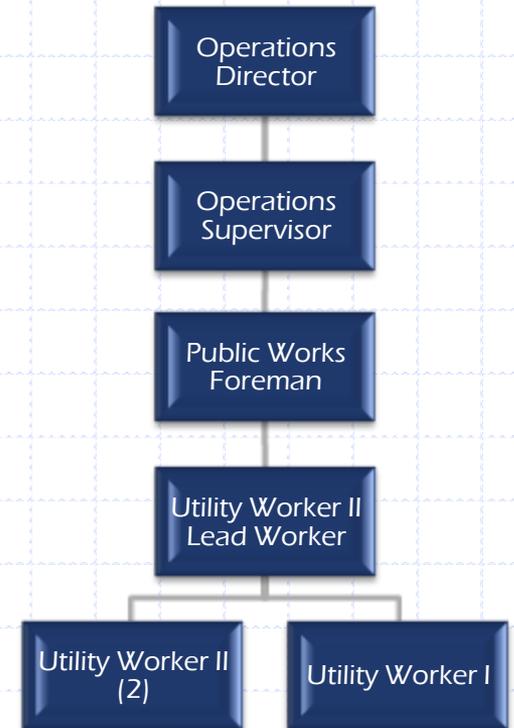
## COMMUNITY DEVELOPMENT



### AQUATIC CENTER



### STREETS



# Meet the Senior Management Team

## COMMUNITY DEVELOPMENT

### PLANNING

Operations Director

Planner I / Economic  
Development Specialist

### FLEET

Operations Director

Fleet Management  
Supervisor

Mechanic Specialist

### BUILDING

Operations Director

Building Official

Building Inspector II

### FACILITY

Operations Director

Facilities Maintenance  
Foreman

Custodian (PT)

# Meet the Senior Management Team

## ENGINEERING & ENVIRONMENTAL SERVICES

