



# A Sustainable City of Dallas General Fund

By: [Elected Official]  
[City Staff]

# What is the City's General Fund?

**EMS**



**Administration**



**Finance**



**Police**



**Aquatic  
Center**



**Fire**



**Municipal  
Court**



**Library**



**Facilities**



**Parks  
Maintenance**



**Economic &  
Community  
Development**



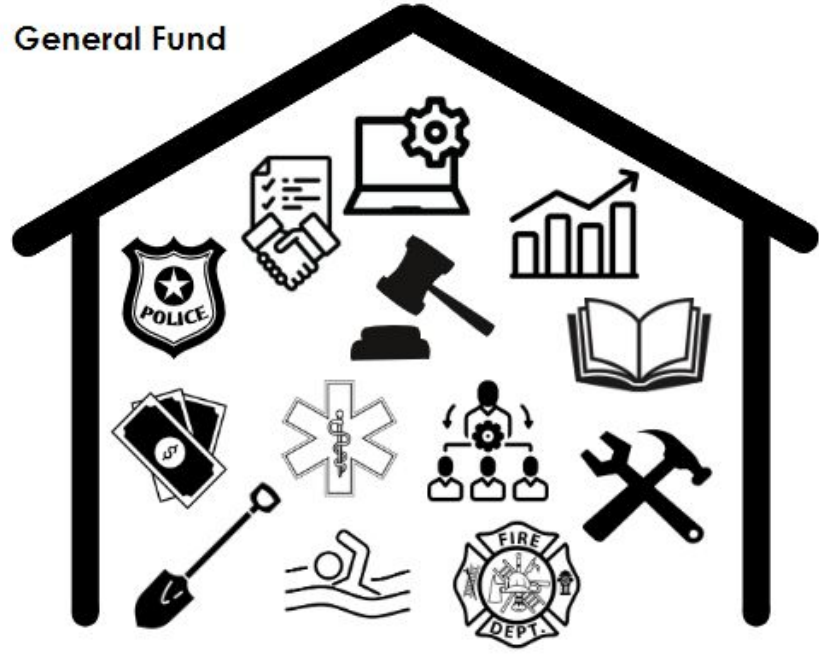
**Information  
Technology**



**Capital  
Projects**



**General Fund**



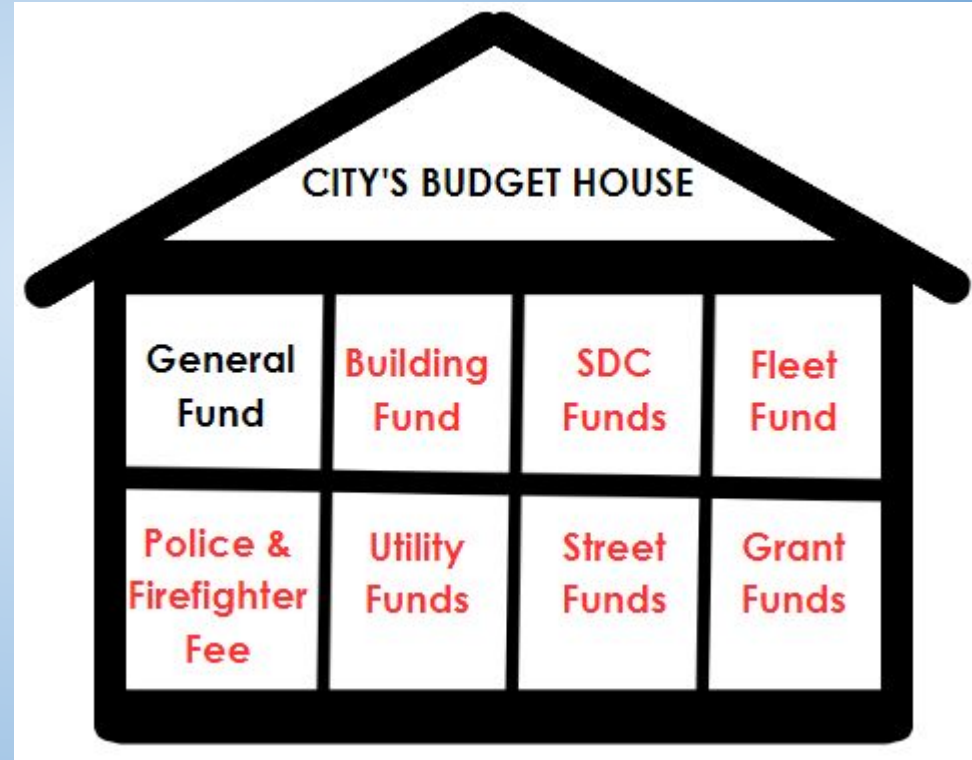
# How is the General Fund Financially Supported?

- Property Taxes
- Fees for Service (e.g. ambulance fees)
- Franchise Fees (e.g. natural gas fee)
- State Shared Revenues (e.g. alcohol tax)
- Municipal Court Fines
- Lodging Tax (local hotel tax)
- Library Shared Revenues

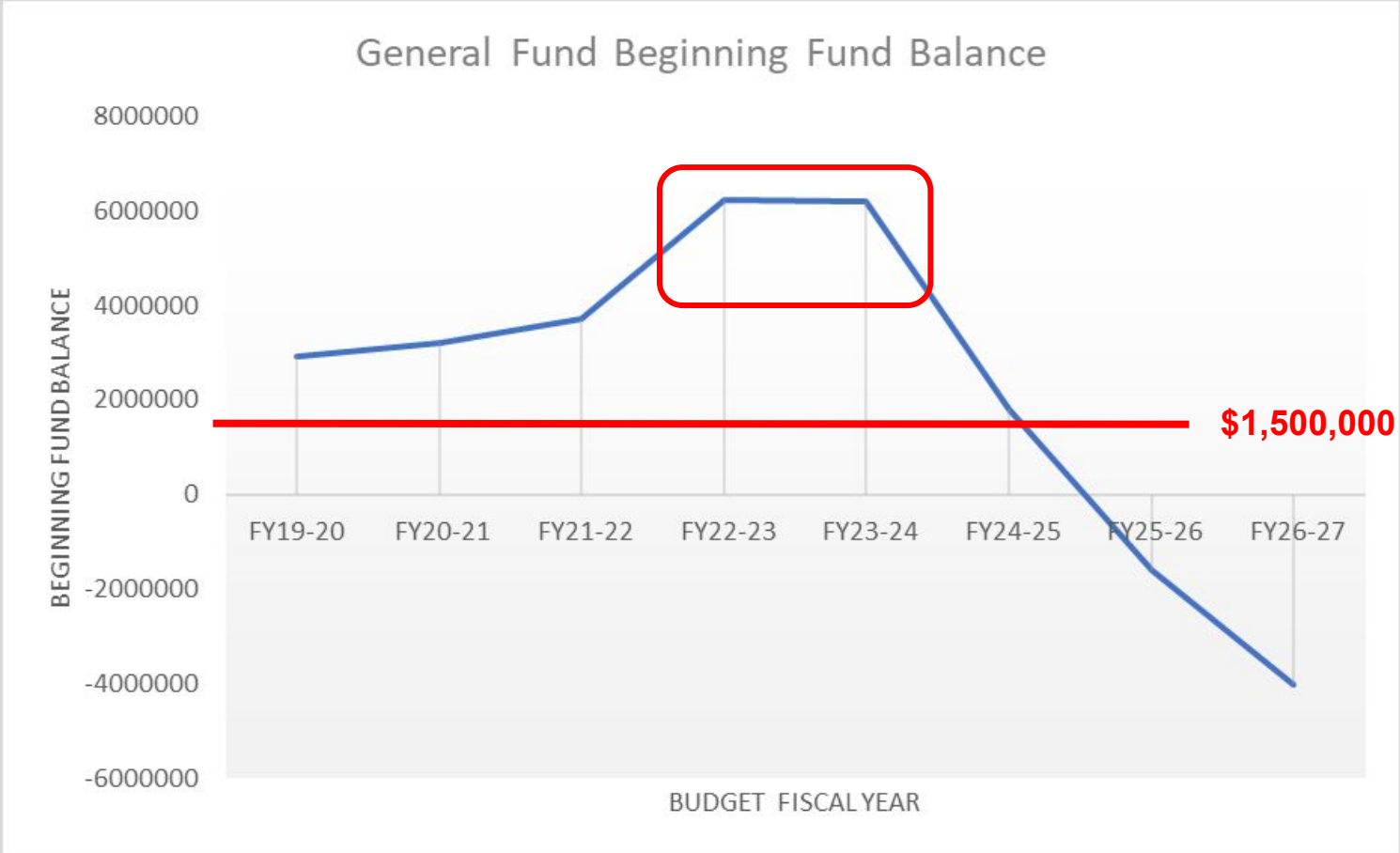


# General Fund in the City's Budget House

- The General Fund is 29% of the City's Overall Budget
- All of the other City funds are restricted funds
  - Example is building permit revenues can only be spent on the building permitting and inspection services. This revenue cannot be spent on General Fund services.



# What is the Issue?



# Why does this issue exist?

- Expenses are more than Revenues
- Increased demand for City services
- Inflation is bad for City operations
- Deferred capital purchases and projects



# Oregon Measures 5 and 50

## Measure 5 (1990):

- Introduced property tax limits
  - \$5 / \$1000 of real market value - Education
  - \$10 / \$1000 of real market value - Non-education

## Measure 50 (1997):

- Established permanent tax rates
- Allowance for local option levies
- Established assessed values and capped growth at 3%

# Loss of Tax Base and Franchise Fees in Dallas

- Dallas Mill Closed
- Praegitzer/Tyco Closed
- Caterpillar Closed



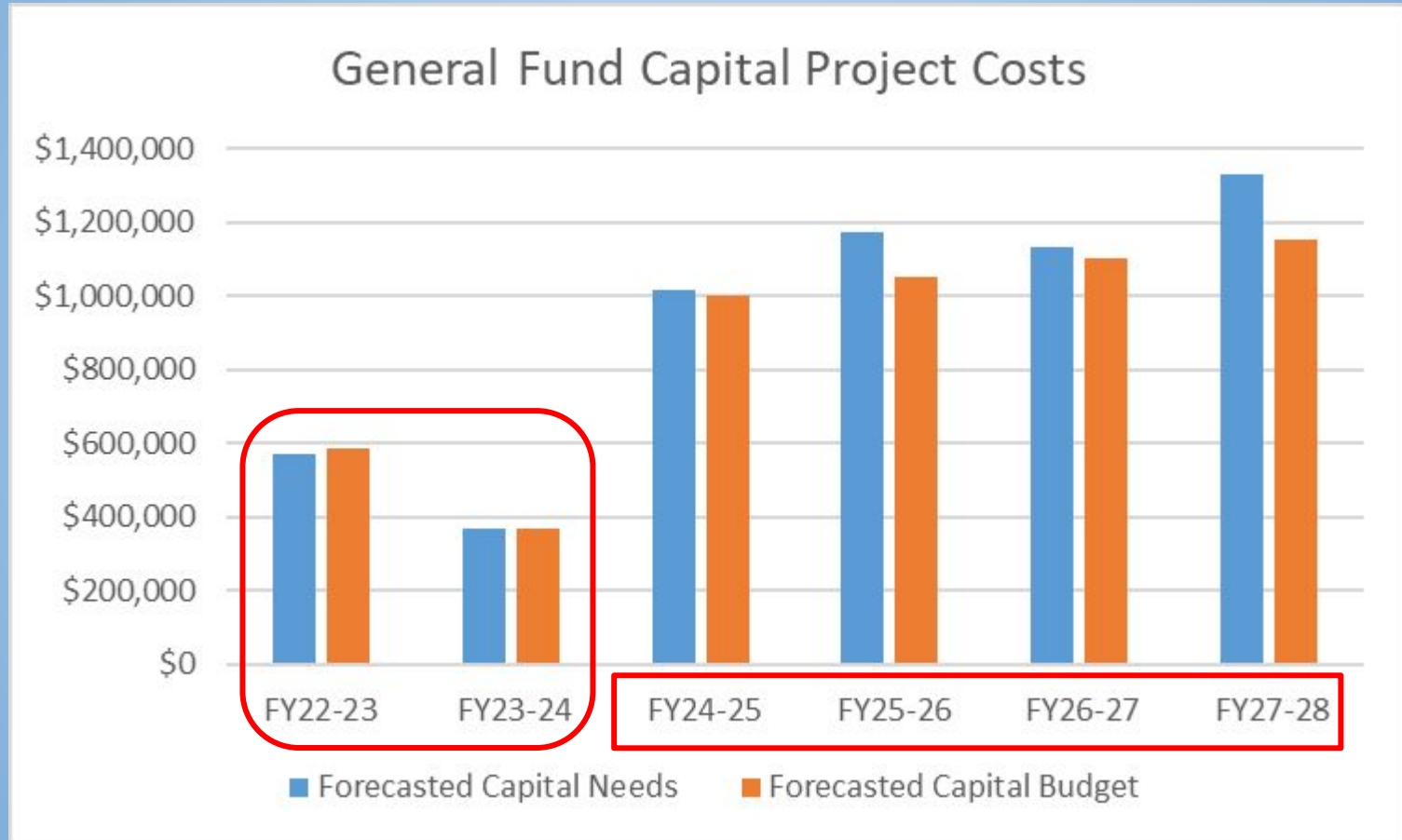


# Demand for Services Increased

- Aquatic Center built and operational
- Fire Department transition to combination department
- Police Department added 6 sworn police officers



# Capital Purchases, Projects and Deferred Maintenance



# How do we resolve this issue?

Long-term solution - Grow the City's industrial and commercial tax base

Immediate solutions - Increase Revenues **or** Reduce City Services

**Both the long-term and immediate solutions are needed to make and keep the General Fund sustainable now and into the future**

# What is the long-term solution?

Grow the City's tax base

- Best accomplished by adding and expanding commercial and industrial businesses into the Dallas economy



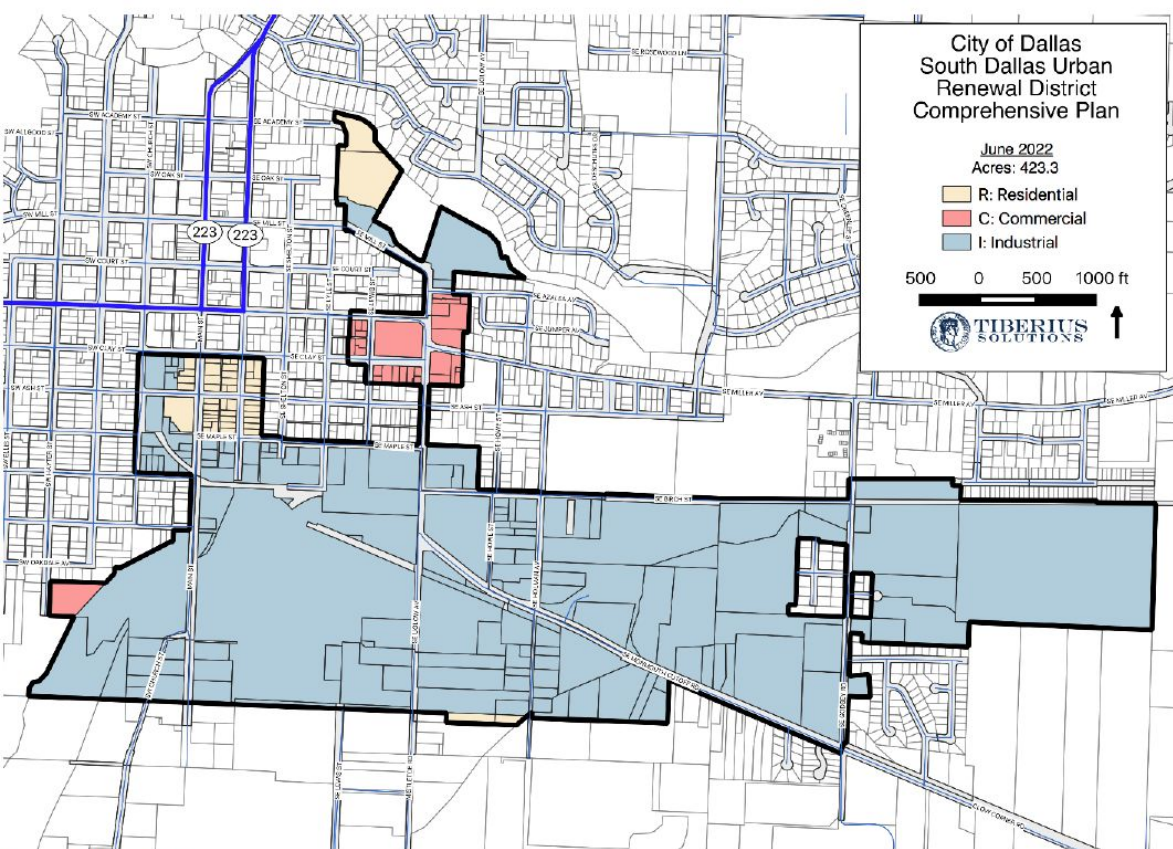
# What Does Growing the Tax Base Look Like?

Need \$476 million in assessed value in Dallas to raise \$2 million in new general fund revenue

- Residential property, that would be about \$762 million in RMV – or 2,542 homes with a sales value of \$300,000
- Multi-family property, that would be an about \$796 million in RMV
- Commercial property, that would be about \$706 million in RMV
- Industrial property, that would be about \$476 million in RMV

# How is the City addressing the long-term solution?

Created the South  
Dallas Urban  
Renewal Plan



Source: Tiberius Solutions

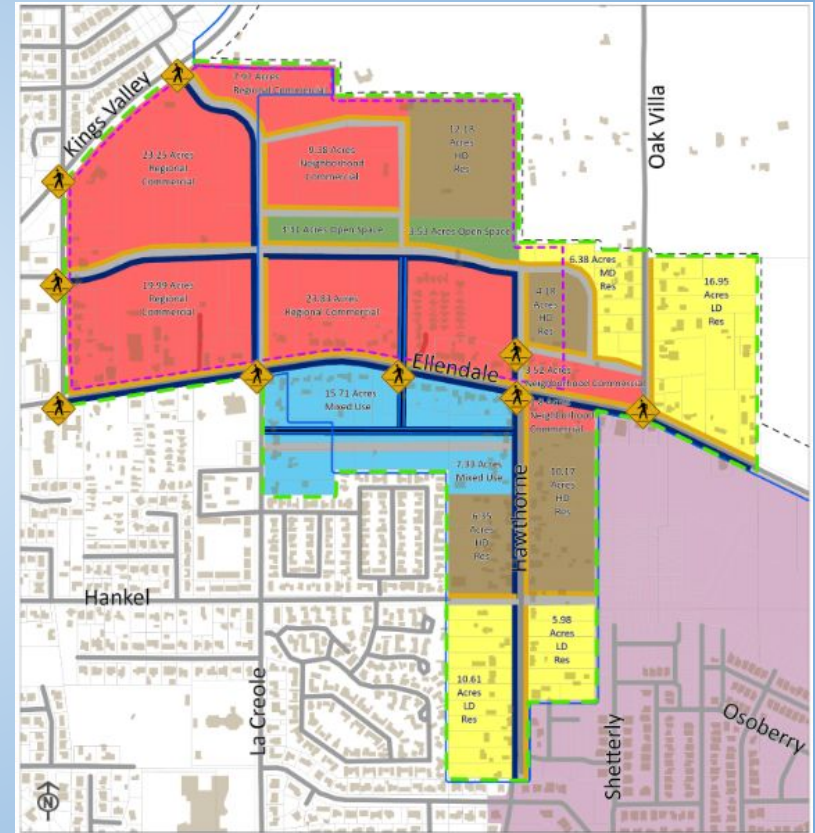
# How is the City addressing the long-term solution?

- Creating a redevelopment plan for the former Mill property
  - Property owner is a partner on this project
  - City has obtained a grant from the State to develop this plan
  - City has completed a flood study of the N. Fork Ash Creek



# How is the City addressing the long-term solution?

- Master planning for commercial land supply
  - There is a technical advisory committee and consultant working through the master planning process
  - Infrastructure planning for this area is in process and being designed
  - This will add to the City's commercial land supply





# How is the City addressing the long-term solution?

- Raw Water Storage
  - The City is working on increasing our raw water storage, by expanding Mercer Reservoir
  - Additional water storage will assist the City in recruiting high water demand manufacturing uses, which we currently cannot support
  - City Council has enacted water rate increases to save now for this near future investment



# What Are the Immediate Solutions?

1. Approve a Public Safety Operations Levy **and** remove the Public Safety Fee on the City Bill
2. Create a Parks and Recreation District **and** Increase the Public Safety Fee on the City Bill
3. Approve a Public Safety Operations Levy **and** Increase the Public Safety Fee on the City Bill
4. Widespread Reductions of General Fund Services

# Option 1: Public Safety Levy and Removing the Public Safety Fee

- A 5-year property tax
- Approved by the registered voters inside the City limits of Dallas
- Remove the \$4.95 public safety fee from the City bill

This option sustains the General Fund by adding revenues directly to public safety services



# Option 1: Public Safety Levy and Removing the Public Safety Fee

## Costs:

- Public Safety Levy is \$1.90 / \$1,000 of assessed property value
- Remove public safety fee

A Dallas property owner whose property is assessed at \$300,000 would pay \$570 more a year in property taxes. No one would pay the monthly public safety fee.

# Option 2: Parks & Recreation District and Public Safety Fee

- A new taxing district
- Created by a vote of the registered voters inside the district boundary
- A fixed permanent tax rate
- Increase \$4.95 public safety fee



This option sustains the General Fund by removing parks and recreation expenditures, **and** by adding revenues directly to public safety services.

# Option 2: Parks & Recreation District and Public Safety Fee

## Costs:

- Parks and Recreation District is \$1.25 / \$1,000 of assessed property value
- Public Safety Fee is \$10.50 per month

Under Option 2, a Dallas property owner who also pays a monthly City bill, whose property is assessed at \$300,000 would pay \$441.60 more a year.

# Option 3: Public Safety Levy and Public Safety Fee

- A 5-year property tax
- Approved by the registered voters inside the City limits of Dallas
- Increase the \$4.95 public safety fee



This option sustains the General Fund by adding revenues directly to public safety services.

# Option 3: Public Safety Levy and Public Safety Fee

## Costs:

- Public Safety Levy is \$1.30 / \$1,000 of assessed property value
- Public Safety Fee is \$10.50 per month

Under Option 3, a Dallas property owner who also pays a monthly City bill, whose property is assessed at \$300,000 would pay \$456.60 more a year.



# Option 4: Reduction in General Fund City Services

- Eliminate 6 positions from Fire & EMS Department
  - 3 Paramedic/EMTs, 2 Firefighter/EMTs, and 1 Division Chief
- Eliminate 6 positions from the Police Department
  - A Sergeant, Traffic Safety Officer, School Resource Officer, Detective, and 2 Patrol Officers
- Close the Aquatic Center, and eliminate 36 positions
- Close the Library on Saturdays, and eliminate 1 position
- Eliminate the Parks Manager position, 1 Code Services position, a half-time Parks Maintenance position, and a half-time Facility Maintenance position

# Side by Side Comparison of Options 1 - 4

## Option 1

**Costs \$9.82 / Week  
Or 2.5 Lattes**



## Option 2

**Costs \$8.49 / Week  
or 2 Lattes**



## Option 3

**Costs \$8.74 / Week  
or 2.25 Lattes**



## Option 4

**Reduction in  
Services**

**Less Fire/EMS**

**Less Police**

**No Aquatic Ctr**

**Less Library**

**Less Parks &  
Recreation**

**Less Code Services**

# What's Next?

- The City Council wants your feedback
- Considering your feedback, the City Council will decide which of the four options to pursue
  - If options 1, 2 or 3 are selected a ballot measure will be placed on the May 2024 election
  - If option 4 is selected or an attempted ballot measure fails, reduction in services will take effect on July 1, 2024

# Thank You!

# Questions?

Please complete the feedback form